appsembler

Build it with education.

Appsembler Tahoe vs. Open edX DIY

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	Tahoe Starter	Tahoe Pro	Tahoe Premium	Open edX DIY (on your own cloud)
Who this is for:	You want to get started quickly with minimal costs. You want a reliable provider to take care of the technical stuff. You want to focus on the content, not the technical stuff.	You want a custom branded domain name and more control over the look-and-feel of your site. You want to connect your site to your identity provider to offer single sign-on (SSO).	You want to integrate with other systems that you're already using. You want more sophisticated reporting and analytics. You need a custom contract or SLA.	You want total control over the platform and you're willing to invest the resources to do so. You have an in-house team with the skills and expertise to support and maintain a complex platform.
World Class Hosting				
Hosting Environment	Multi-tenant SaaS / Single-tenant Dedicated			Single-tenant Dedicated
Hosting Regions	USA (multi-tenant) / Any region (single tenant)			Any region
Service Level Agreement (SLA)	99.5% Uptime Guarantee (multi-tenant) / 99.5% Uptime Guarantee (single-tenant)			None
High Availability (self-healing systems)	✓	✓	✓	DIY
Scalable infrastructure (high traffic sites)	✓	✓	✓	DIY
24/7 monitoring and alerting of systems	✓	✓	✓	DIY
Daily backups and disaster recovery	✓	✓	✓	DIY
SSL certificate (for secure https URLS)	✓	✓	✓	DIY

Maintenance / Upgrades / Security / Privacy

Software maintenance (security patches)	✓	✓	✓	DIY
Upgrades to new releases of Open edX	✓	✓	✓	DIY
Performance tuning & security checks	✓	✓	✓	DIY
GDPR Compliant / **Strict privacy policy**	✓	✓	✓	DIY

Support / Customer Success

Email and Live Chat Support	✓	✓	✓	DIY
Knowledge base with articles & videos	✓	✓	✓	DIY
Dedicated Customer Success Manager	✓	✓	✓	DIY
Customer Success Call Frequency	Quarterly	Bi-monthly	Monthly	Not Available
Dedicated Training from Open edX experts	—	✓	✓	DIY

Theming / Branding / Look-and-Feel

Appsembler Tahoe Theme Editor	✓	✓	✓	DIY
Appsembler Tahoe Page Editor	✓	✓	✓	DIY
CMS Front-End Easily customize different pages with a different look-and-feel.	✓	✓	✓	DIY
Appsembler Tahoe CSS Editor (apply custom styles to your site)	—	✓	✓	DIY
Custom branded domain (i.e. training.company.com)	—	✓	✓	DIY

Mobile

Mobile-optimized responsive theme	✓	✓	✓	DIY

User Management

Single sign-on Single sign-on lets your users login to your Tahoe site using their existing credentials	—	✓	✓	DIY
Course Access Groups Create groups of users. Then create course catalogs that only certain groups can see	—	✓	✓	DIY

Credentials / Badging / Certification

HTML Certificates of Completion	✓	✓	✓	DIY
Badges and micro-credentials (Badgr, Credly, Accredible)	—	—	Available (Additional Fee)	DIY

Multi-lingual / Localization / Internationalization

Courses in any language	✓	✓	✓	Included
Subtitles / caption in any language	✓	✓	✓	Included
Appsembler Tahoe Translation Tools For localizing top level site pages	—	✓	✓	Not Available
Language packs (French, Spanish, Portuguese, Japanese)	—	✓	✓	DIY
Additional Language Packs	—	Available (Additional Fee)	Available (Additional Fee)	DIY

Reporting / Metrics / Analytics

Reporting of student and course data Download CSVs for further analysis	✓	✓	✓	Included
Google Analytics Just add your Google Analytics key	✓	✓	✓	DIY
Appsembler Figures Instant reports showing course / student data	✓	✓	✓	DIY
Google Tag Manager Easily embed analytics tools, chat widgets like Intercom, etc.	—	✓	✓	DIY
Business Intelligence Connector via **Segment.com** Send real-time learner analytics data to any destination including data warehouses	—	—	✓	DIY

Extensibility

XBlocks Courseware plugins curated, vetted and maintained by Appsembler	✓	✓	✓	DIY
Learning Technologies Interoperability (LTI) Use 3rd party LTI tools such as H5P	✓	✓	✓	✓
APIs Enrollment, Registration, Catalog, Course Access Groups, User APIs	—	—	✓	DIY
Business Intelligence Connector Sync LMS data to 3rd party services such as Salesforce, Marketo, Eloqua, HubSpot, etc.	—	—	✓	DIY

Other Appsembler Products & Services

Professional Services (Premium only) Integrations, customizations, migrations	—	—	✓	DIY
Appsembler Virtual Labs Hands-on software lab environments	Available (Additional Fee)			Not Available

Integrations with 3rd party systems and tools

Video hosting providers YouTube, Brightcove, Wistia, Vimeo, AWS S3	Available	Available	Available	DIY
Video Conferencing/Virtual Classroom Zoom, WebEx, GoToMeeting, BigBlueButton	Available	Available	Available	DIY
SCORM XBlock Embed content authored in any SCORM-compatible authoring tool into your courses	Available	Available	Available	DIY
Single sign-on (SSO) via SAML2 (Okta, Office 365, Active Directory, GSuite)	—	Available	Available	DIY
Badges and micro-credentials Badgr, Credly, Accredible	—	—	Available (Additional Fee)	DIY
E-commerce and Payment Gateways Shopify, Magento, WooCommerce, PayPal, Stripe	—	Shopify Integration Available (Additional Fee)	Shopify Integration Available (No Additional Fee)	DIY
CRMs / Marketing Automation Tools Salesforce, Marketo, Eloqua, Pardot, HubSpot	—	—	Available	DIY