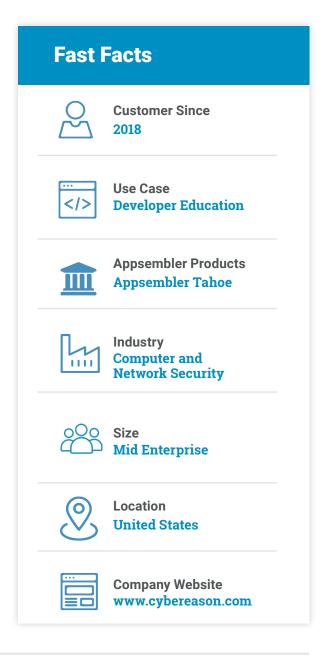# Case Study

Cybereason Partners with Appsembler to Scale Cybersecurity Training

Background / The Challenge
Keeping Pace with Change

In a rapidly evolving market, Cybereason needed an agile training solution that would scale as quickly as they were growing. With thousands of end users, employees, and partners across the globe, their manual, in-person training program was time-consuming, costly, and outdated. Additionally, using tools like PowerPoint and webinar software to deliver training was proving ineffective for both the learners and authors: the program wasn't measureable, hands-on, or sticky.

Realizing Cybereason's training program was not built to scale, Mark Hoeber, Director, Training and Enablement, began looking for alternative learning platforms.

Fast Facts

Customer Since
2018

Use Case
Developer Education

Appsembler Products
Appsembler Tahoe

Industry
Computer and Network Security

Size
Mid Enterprise

Location
United States

Company Website
www.cybereason.com

The Solution

Rapidly Launch Online Training

Mark decided to move the company's training program from powerpoint slides and webinars to Open edX, the open source learning platform that powers thousands of learning sites around the globe. This platform opened many doors for Mark, such as allowing him to better deliver, manage and measure learning experiences with a single platform, while also standardizing Cybereason's instructional design approach.

In 2017, Mark partnered with Appsembler to accelerate and scale how his company delivered learning experiences. And with Appsembler Tahoe, Mark created, managed, and deployed a fully-branded learning site without technical expertise within days – while transforming the way learners and authors engaged with content around the world.

> "With Appsembler, we've been able to build a scalable learning machine that makes our customers, employees, and partners more successful."
>
> – *Mark Hoeber, Director of Training and Enablement at Cybereason*

Cybereason Academy

Learn to use Cybereason products and services to gain the upper hand against adversaries.

Specialized courses for security analysts, administrators, partners, and developers.

Taught by Cybereason experts.

Introduction to Cybereason	Analyst Training	Administration Training	Professional Certification

The Results

Scalable and Successful Training

With over 500 learners enrolled in Cybereason's new digital training platform, the program has scaled to meet the demands of a rapidly evolving market while keeping pace with growth. Cybereason's corporate **trainers are now spending less time building one-off instructional programs** by utilizing the power of Appsembler Tahoe to build rich and mobile-responsive learning experiences that are available to employees, customers, and partners anytime and anywhere.

Not only has Cybereason saved significant time, but they've also largely eliminated their in-person training costs (travel, time, and lodging). These savings, coupled with Cybereason's new online training program, have allowed Mark to focus on using the power of Appsembler to deliver better learning experiences for Cybereason's technical users.

Ready to get started?

Visit us at appsembler.com to speak to our team or get a live demo.